

“DOING BUSINESS IN THE EXPANDING EUROPEAN UNION”

**LOS ANGELES CENTER STUDIOS
WEDNESDAY, SEPTEMBER 15, 2004**

***AN OVERVIEW OF EU TRADE AND INVESTMENT; EU LAW, PRACTICE AND LITIGATION;
TRANSATLANTIC ALTERNATIVE DISPUTE RESOLUTION AND MEDIA AND ENTERTAINMENT
INVESTMENT OPPORTUNITIES IN THE EU, INCLUDING NEW EU MEMBER COUNTRIES.***

7:30 AM - 8:00 AM	REGISTRATION
8:00 AM - 9:15 AM	WELCOMING BREAKFAST WITH CONSULS GENERAL / TRADE REPRESENTATIVES FROM AUSTRIA, BRITAIN, GERMANY, HUNGARY, IRELAND, NETHERLANDS, POLAND, ROMANIA AND SWEDEN BREAKFAST WILL INCLUDE A DISCUSSION ON EU TRADE AND INVESTMENT MODERATED BY GREYSON BRYAN (O’MELVENY & MYERS - LOS ANGELES)
9:20 AM -11:20 AM	DOING BUSINESS IN THE EXPANDING EU RT. HON. ALDERMAN ROBERT FINCH (LORD MAYOR OF THE CITY OF LONDON) GUENTER BURGHARDT (EU AMBASSADOR TO THE UNITED STATES) NEIL FOSTER (MORRISON AND FOERSTER - LONDON) FABIO MARAZZI (ITALY) ALAN RYAN (FRESHFIELDS BRUCKHAUS DERINGER —NEW YORK) ANDREW WEILER (WHITE & CASE - LONDON) <i>MODERATORS:</i> PETER GELLES & JOHN GARMAN
11:20 AM -11:30 AM	BREAK
11:30 AM -1:00 PM	EU LITIGATION / TRANSATLANTIC ALTERNATIVE DISPUTE RESOLUTION ERIC VAN GINKEL (HUGHES HUBBARD & REED - LOS ANGELES) ELIZABETH BIRCH (ACI - LONDON) JONATHAN LUX (INCE & CO. - LONDON) RODERICK MARGO (CONDON & FORSYTH - LOS ANGELES) <i>MODERATOR:</i> PAUL WRIGHT (INTERNATIONAL MEDIATION & ARBITRATION CENTER)
1:00 PM - 2:30 PM	LUNCHEON WITH KEYNOTE SPEAKER JOHN SHARER (GIBSON, DUNN & CRUTCHER) FELLOW OF THE AMERICAN COLLEGE OF TRIAL LAWYERS FELLOW OF THE INTERNATIONAL ACADEMY OF TRIAL LAWYERS
2:30 PM - 4:00 PM	EU / US MEDIA AND ENTERTAINMENT BUSINESS OPPORTUNITIES FILM COUNCILS FROM BRITAIN, CALIFORNIA, CROATIA, HUNGARY, IRELAND, ITALY, SPAIN JOANNE LUCCHESI (HSBC PRIVATE BANK - LOS ANGELES) <i>MODERATORS:</i> ARNOLD PETER & CHERIE RAIDY (LORD BISSELL BROOK)
MCLE CREDIT FOR ATTORNEYS	7.25 HOURS GENERAL CREDIT
REGISTRATION FEE:	\$195 \$125 (FOR BABC & CALIFORNIA STATE BAR MEMBERS) \$35 (FOR STUDENTS WITH VALID ID ONLY—DOES NOT INCLUDE BREAKFAST OR LUNCH)